

# TRADE IN YOUR OWN HOME TOWN.

## The Home Stores Excell In Service

*Home Merchants Are Better Able To Serve Your Requirements  
Than Any Large City Store In The Country*

### A Broad Statement You May Say, But Let Us Prove It

There should be no doubt in the minds of the readers of these articles regarding the large stocks of seasonable merchandise always carried by the local stores.

These stocks can only be excelled by large city stores in the quantity of the various articles carried, the VARIETY is just as great in the home stores as you may hope to find anywhere, but, there are many advantages in service that can be had only by dealing with home merchants.

FIRST OF ALL: Where, in a large city store can you go and find merchandise so conveniently arranged for your choosing—nearly all lines on a single floor or within a very short shopping distance at most. City stores will direct you from floor to floor for various small articles and that's a tedious task.

In what large city store will you find obliging clerks willing to show you everything in their stock in order that you may be better pleased. The clerks in the home stores are your neighbors and friends,—personal friends perhaps,—who will go out of their way if necessary to see that you obtain the article you desire.

What large city store is there that you know of that

does not keep you waiting for from five to fifteen minutes for your change or package? IT'S TIRESOME WAITING, TOO, ISN'T IT?

And then, too, if you want your purchases delivered, can you have them "sent right down" or "delivered right away?" Of course you cannot. The home merchant makes an extra effort on rush deliveries for your accommodation and you do not have to wait for a number of days,—it is usually but an hour or so until your purchase reaches your home.

If an article does not suit, you will find the home merchant ready and willing to make a speedy exchange. The home merchant wants your continued patronage and makes a special effort to please you.

These facts merely go to prove that the home merchants excel in every point of real service to their customers. The home merchants have your interests at heart. Away from home you deal entirely with cold-blooded strangers who care little for your future welfare.

## OGDEN MERCHANTS STAND READY TO RENDER THEIR SUPERIOR SERVICE

### Give Them The First Chance

H. W. JONES COMPANY (Shoes).  
SIDNEY STEVENS IMPLEMENT COMPANY (mfg. auto commercial bodies).  
OGDEN FURNITURE & CARPET COMPANY.  
OGDEN IRON WORKS.  
MARSHALL DRUG COMPANY.  
AMALGAMATED SUGAR COMPANY.  
OGDEN ENGRAVING COMPANY.  
JOHN SCOWCROFT & SONS CO.  
UTAH CANNING COMPANY.  
UTAH SALES COMPANY.  
INDEPENDENT MEAT COMPANY.  
J. J. BRUMMITT (Real estate and loans).  
OGDEN PACKING & PROVISION COMPANY.  
I. L. CLARK & SONS CO.  
W. W. BROWNING PRINTING CO.

MURPHY GROCERY & DRUG COMPANY.  
GWILLIAM LUMBER & COAL COMPANY.  
UTAH POWER & LIGHT COMPANY.  
A. T. HESTMARK (printer and bookbinder).  
FRED M. NYE CO., (clothing).  
VOLKER LUMBER COMPANY.  
OGDEN WHOLESALE DRUG COMPANY.  
MODERN MARKET (Wilcox, Schade, Harris Co.)  
J. S. CARVER & SONS (Grocers).  
STEELE-CARLSON (grocers).  
UTAH-IDAHO MOTOR COMPANY.  
M. SKEEN REALTY COMPANY.  
SHUPE-WILLIAMS CANDY COMPANY.  
OGDEN CLEARING HOUSE ASSOCIATION.  
BOYLE HARDWARE CO.  
UTAH TIRE & REPAIR CO.

## OGDEN

*First Last and All  
The Time*

